

Editorial Calendar and Rates

**NET
QUARTER
RATES**

1X.....	\$44,700
2X.....	\$40,200
3X.....	\$37,995
4X.....	\$35,760



ISSUE	MATERIALS	AVAILABILITY
January Digital	12/1	1/1 - 1/31
February Digital	1/2	2/1 - 2/28
March Digital	2/1	3/1 - 3/31
Spring	1/5	2/25 - 5/26
April Digital	3/1	4/1 - 4/30
May Digital	4/2	5/1 - 5/31
June Digital	5/1	6/1 - 6/30
Summer	4/16	5/27 - 8/26
July Digital	6/1	7/1 - 7/31
August Digital	7/2	8/1 - 8/31
September Digital	8/1	9/1 - 9/31
Fall	7/9	8/27 - 11/18
October Digital	9/3	10/1 - 10/31
November Digital	10/1	11/1 - 11/30
December Digital	11/1	12/1 - 12/31
Winter	10/2	11/19 - 2/24