

Rates & Calendar

Quarterly Print

Each quarter a personalized magazine is mailed to the homes of 100K opt-in recipients who meet our three wealth indicators which include a 250K house hold income, a home value of over \$1M and a \$5M dollar net worth.

1X.....	\$45,000
2X.....	\$40,000
3X.....	\$37,000
4X.....	\$35,000

FULL PAGE

Monthly Digital

The monthly digital magazine is sent to 400K individuals in DuJour's database who control over 70% of the luxury purchasing power and the nations' wealth.

1 - 3x	\$40,000
4 - 6x	\$34,000
7 - 8x	\$30,000
9 - 12x	\$27,000

FULL PAGE

Integrated Package

Quarterly print and monthly digital distribution combined, accessing 400K of the most affluent and influential consumers in the country across all platforms.

1X.....	\$65,000
2X.....	\$61,000
3X.....	\$55,000
4X.....	\$45,000

FULL PAGE

ISSUE	MATERIALS	AVAILABILITY
Spring Print	1/20	March - May
March Digital	3/1	4/1 - 4/30
April Digital	4/2	5/1 - 5/31
May Digital	5/1	6/1 - 6/30
Summer Print	4/16	June - August
June Digital	6/1	7/1 - 7/31
July Digital	7/2	8/1 - 8/31
August Digital	8/1	9/1 - 9/30
Fall Print	7/9	September - November
September Digital	9/3	10/1 - 10/31
October Digital	10/1	11/1 - 11/30
November Digital	11/1	12/1 - 12/31
Winter	10/2	December - February
December Digital	12/1	1/1 - 1/31
January Digital	1/2	2/1 - 2/28
February Digital	2/1	3/1 - 3/31