

RATES & CALENDAR

PRINT QUARTERLY

Each quarter 100K magazines are mailed directly to the homes of our opt-in community; targeting the highest filter checks including individuals with a \$250K+ HHI, \$1M+ home, and a \$5M+ net worth.

1X - \$45,000
2X - \$40,000
3X - \$37,000
4X - \$36,000

DIGITAL MONTHLY

Each month a digital magazine is sent to 400K of the most affluent consumers in the country. This highly engaged stand-alone publication has a 20+% open rate.

1-3X - \$34,000
4-6X - \$28,000
7-9X - \$25,000
10-12X - \$22,000

INTEGRATED PACKAGE

Print and digital distributions are combined and access over 400K people responsible for 70% of luxury purchasing power on and offline.

1X - \$65,000
2X - \$61,000
3X - \$55,000
4X - \$45,000

ISSUE	MATERIALS	AVAILABILITY
Spring Print	2/5	March - May
March Digital	2/16	3/1 - 3/31
April Digital	3/16	4/1 - 4/30
May Digital	4/18	5/1 - 5/31
Summer Print	5/1	June - August
June Digital	5/15	6/1 - 6/30
July Digital	6/18	7/1 - 7/31
August Digital	7/17	8/1 - 8/31
Fall Print	8/1	September - November
September Digital	8/17	9/1 - 9/30
October Digital	9/18	10/1 - 10/31
November Digital	10/17	11/01- 11/30
Winter Print	11/1	December - February
December Digital	11/19	12/1 - 12/31
January Digital	12/18	1/1 - 1/30
February Digital	1/15	2/1 - 2/28